

## Five Star Wealth Manager <sup>SM</sup>

### NINE YEARS IN A ROW



Michael Haverkamp, CFP® of Bridge & Branch Wealth Partners is proud to once again be recognized as a Five Star Wealth Manager.

This distinction is only awarded to wealth management professionals who show a commitment to clients, demonstrate strong industry credentials and are evaluated on the quality of their current practice.

Mike began his career in banking, but his drive and passion to further understand clients' needs provided the perfect foundation for his work as a financial advisor.

Providing trusted guidance along with personalized and tailored service are the trademarks of Mike's business. He believes advisors should be sincere, trustworthy and always work in the best interest of the client. From web-based information to in-depth reviews, financial planning and his support staff, Mike is determined to assist clients in developing strategies to pursue their financial goals.

Clients turn to Mike to define long-term investment objectives and build a personalized investment portfolio. As a full-service financial services firm, Bridge & Branch Wealth Partners offers clients access to an assortment of quality, non-proprietary products and services, including:

- **Financial Planning**
- **Retirement Planning**
- **Investment Portfolio Analysis**
- **Fee-based Asset Management**
- **Education Planning**
- **Variable and Fixed Annuities**
- **Corporate 401(k), Retirement Plan & Investment Management**
- **Tax Planning**
- **Life and Long-Term Care Insurance**

Bridge & Branch Wealth Partners serves individuals, families and businesses throughout the Twin Cities and Western Wisconsin. Our team of investment professionals works together to create a portfolio tailored to align to your comfort level and work towards your financial goals.

## 2020 Five Star Wealth Manager Program – A distinguished award

The Five Star Wealth Manager award, administered by Crescendo Business Services, LLC (dba Five Star Professional), is based on 10 objective criteria. Eligibility criteria – required:

1. Credentialed as a registered investment adviser or a registered investment adviser representative;
2. Actively licensed as a registered investment adviser or as a principal of a registered investment adviser firm for a minimum of 5 years;
3. Favorable regulatory and complaint history review (As defined by Five Star Professional, the wealth manager has not; A. Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine; B. Had more than a total of three settled or pending complaints filed against them and/or a total of five settled, pending, dismissed or denied complaints with any regulatory authority or Five Star Professional's consumer complaint process. Unfavorable feedback may have been discovered through a check of complaints registered with a regulatory authority or complaints registered through Five Star Professional's consumer complaint process; feedback may not be representative of any one clients' experience; C. Individually contributed to a financial settlement of a customer complaint; D. Filed for personal bankruptcy within the past 11 years; E. Been terminated from a financial services firm within the past 11 years; F. Been convicted of a felony);
4. Fulfilled their firm review based on internal standards;
5. Accepting new clients. Evaluation criteria – considered:
6. One-year client retention rate;
7. Five-year client retention rate;
8. Non-institutional discretionary and/or non-discretionary client assets administered;
9. Number of client households served;
10. Education and professional designations. Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers. Award does not evaluate quality of services provided to clients. Once awarded, wealth managers may purchase additional profile ad space or promotional products. The Five Star award is not indicative of the wealth manager's future performance. Wealth managers may or may not use discretion in their practice and therefore may not manage their clients' assets.

For more information, visit [fivestarprofessional.com](http://fivestarprofessional.com).

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